

**INTISARI**

**HUBUNGAN TINGKAT PENGETAHUAN ENTREPRENEUR DENGAN  
MOTIVASI KERJA MAHASISWA KEPERAWATAN SEBAGAI  
ENTREPRENEURSHIP DI PROGRAM STUDI KEPERAWATAN UNIVERSITAS  
SAHID SURAKARTA**

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**Latar Belakang :** Entrepreneur adalah seseorang yang menerima tanggung jawab dan resiko untuk menemukan dan menciptakan peluang unik dengan menggunakan talenta, keterampilan energi serta menerapkan poses perencanaan stategik untuk mentransfer peluang tersebut menjaadi pelayanan atau produk yang layak dipasarkan. Seorang perawat entrepreneur memberikan pelayanan keperawatan yang berupa usaha bisnis yang menawarkan pelayanan dan asuhan keperawatan langsung, pendidikan, penelitian, administrasif atau memberikan konsultasi.

**Tujuan Penelitian :** Untuk mengetahui hubungan tingkat pengetahuan entrepreneur dengan motivasi kerja mahasiswa keperawatan sebagai entrepreneurship di Program Studi Keperawatan Universitas Sahid Surakarta.

**Metode Penelitian :** Penelitian ini merupakan *deskriptif analitik* dengan pendekatan *cross Sectional*. Subyek penelitian ini adalah mahasiswa Universitas Sahid Surakarta dengan jumlah 80 responden, teknik pengambilan sampel menggunakan *total sampling*. Instrumen yang digunakan adalah kuesioner tingkat pengetahuan entrepreneur dan kuesioner motivasi kerja mahasiswa keperawatan sebagai entrepreneurship, digunakan sebagai alat pengumpulan data penelitian. Teknik analisis data menggunakan uji nonparametik *Kendall's Tau*.

**Hasil Penelitian :** Hasil analisis tingkat pengetahuan entrepreneur didapatkan hasil 58,8 dan motivasi kerja mahasiswa keperawatan sebagai entrepreneurship didapatkan hasil 68,8. Dapat disimpulkan bahwa hasil penelitian ini menunjukkan ada hubungan tingkat pengetahuan entrepreneur dengan motivasi kerja mahasiswa keperawatan sebagai entrepreneurship dengan nilai *p value* = 0,000.

**Simpulan :** Ada hubungan tingkat pengetahuan entrepreneur dengan motivasi kerja mahasiswa keperawatan sebagai entrepreneurship di Program Studi Keperawatan Universitas Sahid Surakarta.

**Kata Kunci :** Tingkat pengetahuan, *Entrepreneur*, Motivasi kerja, *Entrepreneurship*.

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## ABSTRACT

### THE CORRELATION OF ENTREPRENEUR'S KNOWLEDGE LEVEL WITH THE WORK MOTIVATION OF NURSING STUDENTS AS ENTREPRENEURSHIP IN NURSING STUDY PROGRAM SAHID SURAKARTA UNIVERSITY

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**Background:** An entrepreneur is someone who accepts responsibility and risk to find and create unique opportunities by using talents, energy skills and applying strategic planning processes to transfer these opportunities into marketable services or products. An entrepreneur nurse provides nursing services in the form of a business offered direct nursing care and services, education, research, administration or consulting.

**Objectives:** To determine the correlation of entrepreneurial knowledge level and work motivation of nursing students as entrepreneurship in the Nursing Department, Sahid Surakarta University.

**Method:** This research is a descriptive-analytic with a cross-sectional approach. The subjects of this study were students of the Sahid Surakarta University, with a total of 80 respondents. The sampling technique used total sampling. The instrument used a questionnaire on the level of entrepreneurial knowledge and a questionnaire on the work motivation of nursing students as entrepreneurship used as research data collection tools. The data analysis technique used Kendall's Tau nonparametric test.

**Results:** The results of the analysis of the level of knowledge of entrepreneurs obtained results of 58.8, and work motivation of nursing students as entrepreneurship obtained results of 68.8. It can be concluded that the results of this study indicate that there is a correlation between the level of entrepreneurial knowledge and the work motivation of nursing students as entrepreneurship with a p-value = 0.000.

**Conclusion:** There is a correlation between the level of entrepreneurial knowledge and work motivation of nursing students as entrepreneurship in the Nursing Study Program Sahid Surakarta University.

**Keywords:** Knowledge Level, Entrepreneur, Work Motivation, Entrepreneurship.

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