

LAMPIRAN



**DATA BIAYA PROMOSI DAN VOLUME PENJUALAN
CV. PERMATA 7 MEBEL TAHUN 2000-2006**

Tahun	Promosi	Perubahan (%)	Penjualan	Perubahan (%)
2000	5,400,000	-	3,033,373,770	-
2001	2,600,000	-52%	3,153,570,840	4%
2002	13,270,000	410%	3,628,334,700	15%
2003	15,110,000	14%	3,191,103,000	-12%
2004	18,050,000	19%	4,647,096,180	46%
2005	3,240,000	-82%	2,755,536,210	-41%
2006	3,240,000	0%	2,022,601,590	-27%

Sumber: Laporan Keuangan CV. Permata 7 Mebel tahun 2000-2006



Regression

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	Biaya Promosi ^a		Enter

a. All requested variables entered.

b. Dependent Variable: Volume Penjualan

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.794 ^a	.631	.557	536135614

a. Predictors: (Constant), Biaya Promosi

ANOVA^b

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	2.454E+018	1	2.45E+018	8.537	.033 ^a
	Residual	1.437E+018	5	2.87E+017		
	Total	3.891E+018	6			

a. Predictors: (Constant), Biaya Promosi

b. Dependent Variable: Volume Penjualan

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	2354430346.466	354552078.851		6.641	.001
	Biaya Promosi	97.695	33.436	.794	2.922	.033

a. Dependent Variable: Volume Penjualan

Correlations

Correlations

		Biaya Promosi	Volume Penjualan
Biaya Promosi	Pearson Correlation	1	.794*
	Sig. (2-tailed)		.033
	N	7	7
Volume Penjualar	Pearson Correlation	.794*	1
	Sig. (2-tailed)	.033	
	N	7	7

*. Correlation is significant at the 0.05 level (2-tailed).



Tabel Nilai t

d.f.	t _{0.10}	t _{0.05}	t _{0.025}	t _{0.01}	t _{0.005}	d.f.
1	3.078	6.314	12.706	31.821	63.657	1
2	1.886	2.920	4.303	6.965	9.925	2
3	1.638	2.353	3.182	4.541	5.841	3
4	1.533	2.132	2.776	3.747	4.604	4
5	1.476	2.015	2.571	3.365	4.032	5
6	1.440	1.943	2.447	3.143	3.707	6
7	1.415	1.895	2.365	2.998	3.499	7
8	1.397	1.860	2.306	2.896	3.355	8
9	1.383	1.833	2.262	2.821	3.250	9
10	1.372	1.812	2.228	2.764	3.169	10
11	1.363	1.796	2.201	2.718	3.106	11
12	1.356	1.782	2.179	2.681	3.055	12
13	1.350	1.771	2.160	2.650	3.012	13
14	1.345	1.761	2.145	2.624	2.977	14
15	1.341	1.753	2.131	2.602	2.947	15
16	1.337	1.746	2.120	2.583	2.921	16
17	1.333	1.740	2.110	2.567	2.898	17
18	1.330	1.734	2.101	2.552	2.878	18
19	1.328	1.729	2.093	2.539	2.861	19
20	1.325	1.725	2.086	2.528	2.845	20
21	1.323	1.721	2.080	2.518	2.831	21
22	1.321	1.717	2.074	2.508	2.819	22
23	1.319	1.714	2.069	2.500	2.807	23
24	1.318	1.711	2.064	2.492	2.797	24
25	1.316	1.708	2.060	2.485	2.787	25
26	1.315	1.706	2.056	2.479	2.779	26
27	1.314	1.703	2.052	2.473	2.771	27
28	1.313	1.701	2.048	2.467	2.763	28
29	1.311	1.699	2.045	2.462	2.756	29
30	1.310	1.697	2.042	2.457	2.750	30
31	1.309	1.696	2.040	2.453	2.744	31
32	1.309	1.694	2.037	2.449	2.738	32
33	1.308	1.692	2.035	2.445	2.733	33
34	1.307	1.691	2.032	2.441	2.728	34
35	1.306	1.690	2.030	2.438	2.724	35
36	1.306	1.688	2.028	2.434	2.719	36
37	1.305	1.687	2.026	2.431	2.715	37
38	1.304	1.686	2.024	2.429	2.712	38
39	1.304	1.685	2.023	2.426	2.708	39
40	1.303	1.684	2.021	2.423	2.704	40

Sumber: Aplikasi Analisis Multivariate Dengan Program SPSS (Dr. Imam Ghozali)

Tabel Nilai t

d.f.	t _{0.10}	t _{0.05}	t _{0.025}	t _{0.01}	t _{0.005}	d.f.
41	1.303	1.683	2.020	2.421	2.701	41
42	1.302	1.682	2.018	2.418	2.698	42
43	1.302	1.681	2.017	2.416	2.695	43
44	1.301	1.680	2.015	2.414	2.692	44
45	1.301	1.679	2.014	2.412	2.690	45
46	1.300	1.679	2.013	2.410	2.687	46
47	1.300	1.678	2.012	2.408	2.685	47
48	1.299	1.677	2.011	2.407	2.682	48
49	1.299	1.677	2.010	2.405	2.680	49
50	1.299	1.676	2.009	2.403	2.678	50
51	1.298	1.675	2.008	2.402	2.676	51
52	1.298	1.675	2.007	2.400	2.674	52
53	1.298	1.674	2.006	2.399	2.672	53
54	1.297	1.674	2.005	2.397	2.670	54
55	1.297	1.673	2.004	2.396	2.668	55
56	1.297	1.673	2.003	2.395	2.667	56
57	1.297	1.672	2.002	2.394	2.665	57
58	1.296	1.672	2.002	2.392	2.663	58
59	1.296	1.671	2.001	2.391	2.662	59
60	1.296	1.671	2.000	2.390	2.660	60
61	1.296	1.670	2.000	2.389	2.659	61
62	1.295	1.670	1.999	2.388	2.657	62
63	1.295	1.669	1.998	2.387	2.656	63
64	1.295	1.669	1.998	2.386	2.655	64
65	1.295	1.669	1.997	2.385	2.654	65
66	1.295	1.668	1.997	2.384	2.652	66
67	1.294	1.668	1.996	2.383	2.651	67
68	1.294	1.668	1.995	2.382	2.650	68
69	1.294	1.667	1.995	2.382	2.649	69
70	1.294	1.667	1.994	2.381	2.648	70
71	1.294	1.667	1.994	2.380	2.647	71
72	1.293	1.666	1.993	2.379	2.646	72
73	1.293	1.666	1.993	2.379	2.645	73
74	1.293	1.666	1.993	2.378	2.644	74
75	1.293	1.665	1.992	2.377	2.643	75
76	1.293	1.665	1.992	2.376	2.642	76
77	1.293	1.665	1.991	2.376	2.641	77
78	1.292	1.665	1.991	2.375	2.640	78
79	1.292	1.664	1.990	2.374	2.640	79
80	1.292	1.664	1.990	2.374	2.639	80

Sumber: Aplikasi Analisis Multivariate Dengan Program SPSS (Dr. Imam Ghozali)

Tabel Nilai t

d.f.	t _{0.10}	t _{0.05}	t _{0.025}	t _{0.01}	t _{0.005}	d.f.
81	1.292	1.664	1.990	2.373	2.638	81
82	1.292	1.664	1.989	2.373	2.637	82
83	1.292	1.663	1.989	2.372	2.636	83
84	1.292	1.663	1.989	2.372	2.636	84
85	1.292	1.663	1.988	2.371	2.635	85
86	1.291	1.663	1.988	2.370	2.634	86
87	1.291	1.663	1.988	2.370	2.634	87
88	1.291	1.662	1.987	2.369	2.633	88
89	1.291	1.662	1.987	2.369	2.632	89
90	1.291	1.662	1.987	2.368	2.632	90
91	1.291	1.662	1.986	2.368	2.631	91
92	1.291	1.662	1.986	2.368	2.630	92
93	1.291	1.661	1.986	2.367	2.630	93
94	1.291	1.661	1.986	2.367	2.629	94
95	1.291	1.661	1.985	2.366	2.629	95
96	1.290	1.661	1.985	2.366	2.628	96
97	1.290	1.661	1.985	2.365	2.627	97
98	1.290	1.661	1.984	2.365	2.627	98
99	1.290	1.660	1.984	2.365	2.626	99
Inf.	1.290	1.660	1.984	2.364	2.626	Inf.

Sumber: Aplikasi Analisis Multivariate Dengan Program SPSS (Dr. Imam Ghozali)

