

INTISARI

HUBUNGAN INTENSITAS PENGGUNAAN MEDIA SOSIAL TERHADAP MOTIVASI BELAJAR MAHASISWA KEPERAWATAN UNIVERSITAS SAHID SURAKARTA

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Latar Belakang: Media sosial merupakan sebuah bentuk layanan internet yang ditunjukkan sebagai komunitas *online* bagi orang yang memiliki kesamaan aktifitas, ketertarikan pada bidang tertentu, atau kesamaan latar belakang tertentu. Kelompok mahasiswa yang notabene merupakan kelompok yang secara sosial ekonomi dan intelektual memiliki kemampuan yang tinggi untuk mengakses media sosial terutama untuk penyelesaian tugas-tugas kuliah.

Tujuan: Mengetahui hubungan intensitas penggunaan media sosial terhadap motivasi belajar mahasiswa keperawatan Universitas Sahid Surakarta.

Metode: Jenis penelitian ini adalah *descriptive correlational* dengan pendekatan *cross sectional*. Populasi penelitian ini adalah mahasiswa yang terdapat di Jurusan Ilmu Keperawatan Fakultas Ilmu Kesehatan Universitas Sahid Surakarta semester III hingga VII yang berjumlah 113 mahasiswa. Teknik pengambilan sampel yaitu *proporsional random sampling* diperoleh sampel sebanyak 53 responden. Teknik pengumpulan data menggunakan kuesioner. Teknik analisis yang digunakan uji korelasi *Spearman rank*.

Hasil : 1) Intensitas penggunaan media sosial mahasiswa keperawatan sebagian besar termasuk kategori tinggi sebanyak 26 responden (54,2%); 2) Motivasi mahasiswa keperawatan sebagian besar termasuk kategori baik sebanyak 27 responden (56,3%); dan 3) Terdapat hubungan intensitas penggunaan media sosial terhadap motivasi belajar mahasiswa keperawatan, hasil uji korelasi *spearman rank* diperoleh *p value* 0,000.

Kesimpulan: Terdapat hubungan intensitas penggunaan media sosial terhadap motivasi belajar mahasiswa keperawatan Universitas Sahid Surakarta

Kata kunci : intensitas penggunaan media sosial, motivasi, belajar, mahasiswa

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ABSTRACT

INTENSITY RELATIONSHIP USING MEDIA SOCIAL WITH MOTIVATION LEARNING NURSING STUDENTS SAHID UNIVERSITY OF SURAKARTA

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Background: Social media is internet service that is shown as an online community for people who have similar activities, interests in certain areas, or certain background similarities. The group of students who are in fact a group that is socially economically and intellectually has a high ability to access social media especially for completion of lecture duties.

Objective: To know relationship of intensity of social media usage of learning with motivation of nurse student in Sahid University of Surakarta.

Method: This research type is descriptive correlative with cross sectional approach. The population of this study are students who are in the Department of Nursing Faculty of Health Sciences in Sahid University of Surakarta in the third semester up to VII, amounting to 113 students. Sampling technique that is proportional random sampling obtained sample of 53 respondents. Data collection techniques using questionnaires. Analysis technique used Spearman rank correlation test.

Results: 1) The intensity of the use of social media of nursing students is mostly high category as many as 26 respondents (54.2%); 2) The motivation of nursing students is mostly categorized as good as 27 respondents (56.3%); and 3) There is relationship of intensity of social media usage to student's learning motivation of nursing, spearman rank correlation test result obtained p value 0,000.

Conclusion: There is relationship of intensity of social media usage toward student's learning motivation in Sahid University of Surakarta.

Keywords: *intensity of use of social media, motivation, learning, students*

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